



LAILØKENS AWEN

TØ BELIEVE IN MØGIC IS TØ BELIEVE IN YØURSELF

THE FINEST IN HANDCRAFTED LØØSE AND STICK
INCENSE, BEESWAX AND SCENTED SPELL CANDLES,
ANØINTING ØILS, LUSTRAL WATERS, AND BATH SALTS,
USING HERMETIC PRINCIPLES, AND RESPECTING
ASTRØLØGICAL CØRRESPØNDENCES
100% NATURAL 100% CANADIAN

DISTRIBUTØR CATALOGUE
SPRING/SUMMER 2026

AWEN

WELSH FOR INSPIRATION. IN THE
WELSH TRADITION, AWEN IS THE
INSPIRATION OF THE BARDS, OR, IN ITS
PERSONIFICATION, AWEN IS THE
INSPIRATIONAL MUSE OF CREATIVE
ARTISTS

WELCOME TO LAILOKENS AWEN! I THANK YOU FOR TAKING THE TIME TO LEARN
ABOUT THE BRAND AND THE WIDE ASSORTMENT OF MAGICAL ITEMS I LOVINGLY
HANDCRAFT. THE ITEMS I OFFER HERE REPRESENT OVER 20 YEARS OF DEDICATION TO
MAKING EFFECTIVE PRODUCTS THAT SATISFY THE NEEDS OF THE CUSTOMER, WHILE
PROVIDING A PLEASING AESTHETIC THAT ENHANCES THE MAGICAL ENVIRONMENT.

AS OWNER/CREATOR OF THE BRAND, I HOPE YOU GROW TO LOVE THE PRODUCTS AND
BRAND AS MUCH AS I DO.

BLESSINGS

SHAWN C. HEBERT /N

BRAND PHILOSOPHY

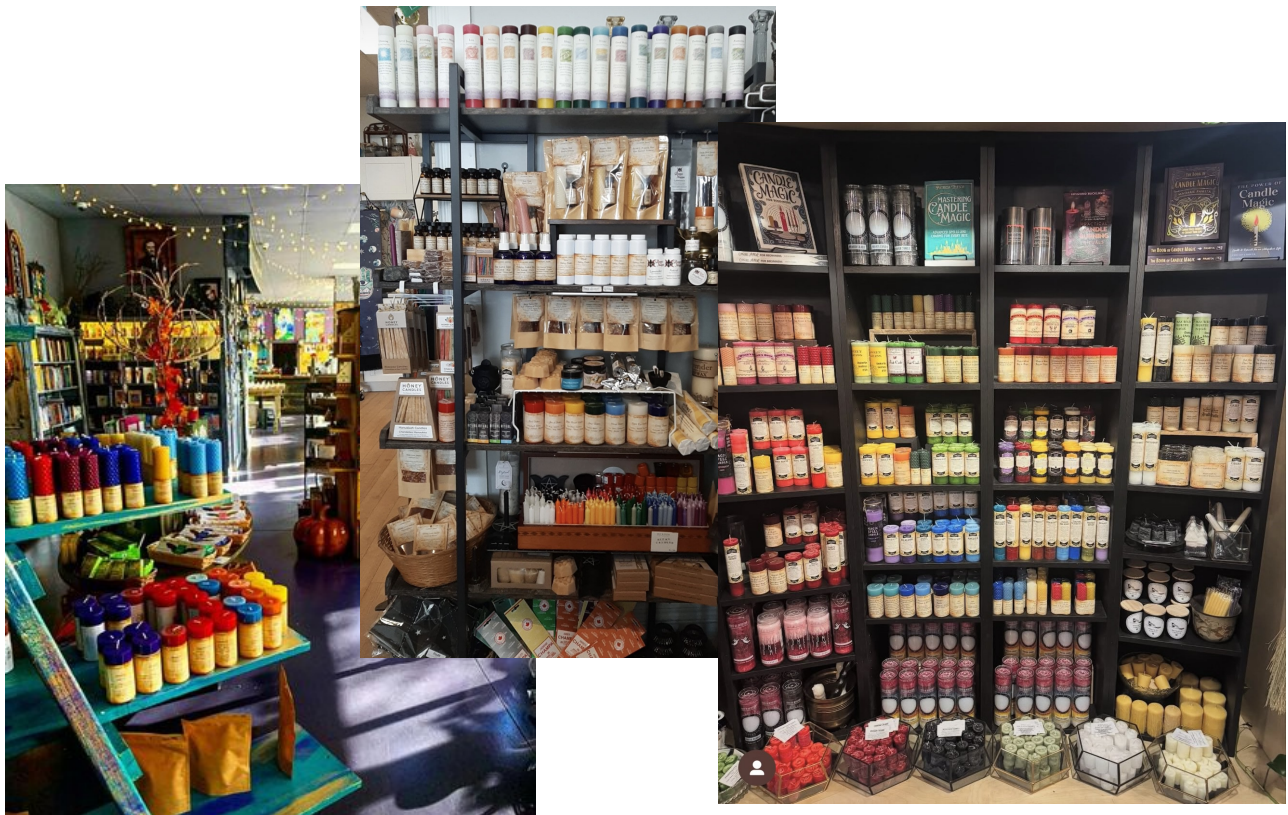
TØ BELIEVE IN MΛGIC IS TØ BELIEVE IN YØURSELF

THIS STATEMENT IS AT THE HEART ØF THE CØMPANY, AND IS THE PHILOSØPHY THAT DRIVES ME TØ MAKE THE PRØDUCTS THAT I DØ. IF ØNE DØES NØT BELIEVE IN ØNESELF, ØNE DØES NØT PØSSESS THE BELIEF THAT THEY CAN MAKE MΛGIC AND CREATE REAL CHANGE IN THEIR LIVES.

WITH THAT BELIEF IN THEMSELVES, MΛGIC FLOWS FREELY AND THE INDIVIDUAL GAINS CØNTRØL ØF THEIR DESTINY BY MANIFESTING THEIR TRUE WILL. I PRØVIDE THEM WITH THE TØØLS THEY NEED, BUT THEY MAKE THE MΛGIC HAPPEN.

BRAND IDENTITY

THE CONSISTENCY OF THE FONT AND FORMAT OF THE LABELS, PACKAGING STYLES AND MATERIALS, THROUGHOUT PRODUCT CATEGORIES GIVE LAILØKENS ÅWEN AN HØMØGENEØS IMAGE THAT IS PROFESSIONAL, AS WELL AS BEING EYE~CATCHING IN A RETAIL SETTING, MAKING THE BRAND STAND ØUT FRØM ØTHERS. THIS CØHESIVE BRANDING ASSURES CUSTOMERS THAT ITEMS FRØM ACROSS PRØDUCT CATEGORIES WØRK IN HARMØNY AND ENHANCE EFFECTIVENESS IN ANY MAGICAL WØRKING. THE MATTE, AGED FINISH ØF THE LABELS EVØKE THE IMAGE ØF THE MEDIEVAL MAGICIAN IN HIS CØNJURE RØØM, THE RENAISSANCE ALCHEMIST IN HIS LABORATORY, AND THE VICTØRIAN WITCH IN HER CØUNTRY CØTTAGE, MAKING LAILØKENS ÅWEN AN AESTHETICALLY ATTRACTIVE CHØICE FØR BØTH RETAILERS AND CUSTOMERS WHØ ARE LØØKING FØR THAT LABEL~APPEAL TØ ENHANCE THEIR MAGICAL ENVIRØNMENT.



WHAT'S NEW

Dragon's Blood 1.5" x 7" Scented Spell Candle
Fast Money 1.5" x 7" Scented Spell Candle
Love 1.5" x 7" Scented Spell Candle
Protection 1.5" x 7" Scented Spell Candle
Success & Prosperity 1.5" x 7" Scented Spell Candle
Wealth 1.5" x 7" Scented Spell Candle

Discontinued : available while stock lasts

Loose Incense
Sabbat Altar Sets
Lustral Waters
Ritual Sets
Ritual Bath Salts

2" x 4" Scented Spell Candles

Handcrafted with fully refined (benzene and toluene free) paraffin wax and organic essential oils

Biodegradable cellophane and recyclable paper labels

Approximate burn time: 48 hours

4" x 2"

166g

Labels in English and French

WHSL \$8.98

MSRP \$17.95



PCAWE
Awen
Creativity & Inspiration



PCBEN
Benzoin
NEW



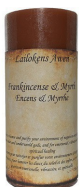
PCBRH
Brigid's Hearth
Happy Home



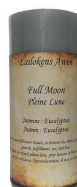
PCCHB
Chakra Balancing
NEW



PCDRB
Dragon's Blood



PCFAM
Frankincense
& Myrrh



PCFUM
Full Moon



PCHEC
Hecate



PCNEM
New Moon



PCSAN
Sandalwood
NEW



PCSEE
Seer



PCTIP
Tiphareth
Inner Beauty



PCWIS
Wisdom

all prices are in Canadian dollars

Scented Pentacle Spell Candles

Handcrafted with fully refined (benzene and toluene free) paraffin wax and organic essential oils

Biodegradable cellophane and recyclable paper labels

Approximate burn time: 48 hours

4" x 2"

166g

Labels in English and French

WHSL \$8.98

MSRP \$17.95



PCSUG

7th Pentacle of the Sun
Unbinding



PCMOE

5th Pentacle of the Moon
Restful Sleep, Answers,
Protection from Nightmares



PCMAA

1st Pentacle of Mars
Courage & Ambition



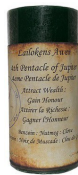
PCMAF

6th Pentacle of Mars
Protection Against
Attackers



PCMEB

2nd Pentacle of Mercury
Wish Fulfillment



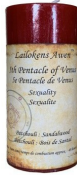
PCJUD

4th Pentacle of Jupiter
Wealth & Honour



PCVEC

3rd Pentacle of Venus
Love



PCVEE

5th Pentacle of Venus
Sexuality



PCSAB

2nd Pentacle of Saturn
Business Negotiations &
Financial Dealings



PCSAE

5th Pentacle of Saturn
House Protection

NEW Scented Chakra Spell Candles

Handcrafted with fully refined (benzene and toluene free) paraffin wax and organic essential oils

Biodegradable cellophane and recyclable paper labels

Approximate burn time: 48 hours

4" x 2"

166g

Labels in English and French

WHSL \$8.98

MSRP \$17.95



PCCRO
Crown Chakra



PCTHE
Third Eye Chakra



PCTHO
Throat Chakra



PCHEA
Heart Chakra



PCSOP
Solar Plexus Chakra



PCSAC
Sacral Chakra



PCROO
Root Chakra

NEW **1.5" x 7" Scented Spell Candles**
Handcrafted with fully refined (benzene and toluene free) paraffin wax and organic essential oils
Biodegradable cellophane and recyclable paper labels
Approximate burn time: 40 hours
1.5" x 7"
170g
Labels in English and French

WHSL \$9.98

MSRP \$19.95



TCDRB
Dragon's Blood



TCFAS
Fast Money



TCLOV
Love



TCPRO
Protection



TCSAP
Success & Prosperity



TCWEA
Wealth

NEW **Scented Votive Spell Candles**

Handcrafted with fully refined (benzene and toluene free) paraffin wax and organic essential oils

Approximate burn time: 10 hours

2" x 1.5"

Box of 24 votive candles, including 24 tear sheets with product information

1.3kg

Labels in English and French

WHSL \$47.98

MSRP \$95.95



VCHEA
Healing



VCLOV
Love



VCPRO
Protection



VCSAP
Success & Prosperity



VCWEA
Wealth

Beeswax Spell Candles

Handcrafted with beeswax and organic essential oils

Recyclable paper labels

Approximate burn time: 4 hours

4" x 2"

34g

Labels in English and French

WHSL \$4.98

MSRP \$9.95



SCBAL
Balancing



SCBUS
Business Success



SCCLE
Clearing



SCCOU
Courage



SCHEA
Healing



SCJOF
Job Finder



SCLEM
Legal Matters



SCLOV
Love



SCLUC
Luck



SCMED
Meditation



SCPEA
Peace



SCPRO
Protection



SCPUR
Purification



SCSEX
Sexuality



SCSAP
Success & Prosperity



SCWEA
Wealth

all prices are in Canadian dollars

Beeswax Elemental Spell Candles

Handcrafted with beeswax and organic essential oils

Recyclable paper labels

Approximate burn time: 4 hours

4" x 2"

34g

Labels in English and French

WHSL \$4.98

MSRP \$9.95



SCAIR
Air



SCFIR
Fire



SCWAT
Water



SCEAR
Earth

Beeswax Altar Candles

Handcrafted with beeswax and organic essential oils

Recyclable paper labels

Approximate burn time: 8 hours

4" x 2"

68g

Labels in English and French

WHSL \$7.48

MSRP \$14.95



SCALB

Altar Candle : Black



SCALW

Altar Candle : White



SCAWS

Winter Solstice



SCAIM

Imbolc



SCASE

Spring Equinox



SCBEL

Beltane



SCASS

Summer Solstice



SCALU

Lughnasadh



SCAAE

Autumn Equinox



SCASA

Samhain

Beeswax Altar Candle Sets

Handcrafted with beeswax and organic essential oils
Biodegradable cellophane and recyclable paper labels
136g
Labels in English and French

WHSL \$11.98

MSRP \$23.95

4" x 3 1/2" x 1 3/4"



SCALBS
Altar Set : Black



SCALWS
Altar Set : White



SCALWI
Wiccan Altar

WHSL \$13.48

MSRP \$26.95

4" x 2 1/2" x 2 1/2"



SCELES
Elemental Set

Stick Incense

10 sticks per pack

Handcrafted with bamba wood and organic essential oils

Approximate burn time: 1 hour

Biodegradable cellophane bag and recyclable paper labels

2 1/4" x 12"

18g

Labels in English and French

WHSL \$2.98

MSRP \$5.95

miscellaneous

SIANU	Anubis
SIAPH	Aphrodite
SIBEN	Benzoin
SIBRI	Brighid
SICES	Cedar & Sage
SICER	Cernunnos
SICRD	Cerridwen
SICHB	Chakra Balancing
SIDRB	Dragon's Blood
SIEAG	Earth Goddess
SIFRA	Frankincense
SIFAM	Frankincense & Myrrh
SIHEC	Hecate
SIHOG	Horned God
SIHOR	Horus
SIISI	Isis
SIMOG	Moon Goddess
SINAC	Nag Champa
SIOSI	Osiris
SIPAN	Pan
SISAG	Sage
SISAN	Sandalwood
SISEE	Seer
SISUG	Sun God
SITHO	Thoth

angelic

SIMET	Metatron Archangel
SIRAP	Raphael Archangel
SIMIC	Michael Archangel
SIGAB	Gabriel Archangel
SIURI	Uriel Archangel



Anointing Oils

Handcrafted with organic vegetable oils and essential oils

.5fl.oz. / 15ml

Recyclable amber glass bottles

2 3/4" x 1"

44g

Labels in English and French

WHSL \$8.48

MSRP \$16.95

AOBMF Abra-Melin french manuscript

WHSL \$7.48

MSRP \$14.95

miscellaneous

AOANO	Anointing
AOBUS	Business Success
AOFAM	Fast Money
AOHEA	Healing
AOLEM	Legal Matters
AOLOV	Love 21g
AOPRO	Protection
AOPUR	Purification
AOSTE	Sacred Temple
AOSEX	Sexuality
AOWEA	Wealth

planetary

AOSUN	Sun
AOMOO	Moon
AOMAR	Mars
AOMER	Mercury
AOJUP	Jupiter
AOVEN	Venus
AOSAT	Saturn

elemental

AOAIR	Air
AOFIR	Fire
AOWAT	Water
AOEAR	Earth

angelic

AOMET	Metatron Archangel
AORAP	Raphael Archangel
AOMIC	Michael Archangel
AOGAB	Gabriel Archangel
AOURI	Uriel Archangel



Loose Incense

Handcrafted with organic and wildcrafted resins, herbs, woods, and essential oils

Recyclable kraft paper stand up pouch with hang hole and biodegradable cellophane window

3 1/5" x 5 1/2"

Labels in English and French

WHSL \$4.98

MSRP \$9.95

LIABMF	Abra-Melin, french manuscript 28g
LICEM	Ceremonial Magic 28g
LICLE	Clearing 28g
LIMOO	Moon 28g
LIPRO	Protection 28g
LISTE	Sacred Temple 28g
LISAP	Success & Prosperity 21g
LITET	Tetragrammaton 28g
LIWEA	Wealth 28g

WHSL \$5.98

MSRP \$11.95

LILOV	Love 21g
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WHSL \$7.48

MSRP \$14.95

LIKYP	Kyphi 14g
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Sabbat Altar Sets

10g Loose Incense & 4ml Anointing Oil

Handcrafted with organic and wildcrafted resins, herbs, woods, and essential oils

Recyclable kraft paper stand up pouch with hang hole and biodegradable cellophane window

3 1/5" x 5 1/2"

26g

Labels in English and French

WHSL \$7.48

MSRP \$14.95

SAWIS	Winter Solstice Altar
SAIMB	Imbolc Altar
SASPE	Spring Equinox Altar
SABEL	Beltane Altar
SASUS	Summer Solstice Altar
SALUG	Lughnasadh Altar
SAAUS	Autumn Equinox Altar
SASAM	Samhain Altar



Lustral Waters

Handcrafted with Solomonic Holy Water, organic essential oils, and ECOcert approved solubilizer

3.4fl.oz. / 100ml

Recyclable plastic bottle

5" x 1 3/4"

Labels in English and French

WHSL \$9.98

MSRP \$19.95

SSLOV

Love

SSPRO

Protection

SSSAG

Sage



Ritual Sets

Includes 1 Beeswax Spell Candle, 1 Loose Incense, 1 Anointing Oil, 1 charcoal disc
Recyclable kraft paper stand up pouch with hang hole and biodegradable cellophane window
350g
8" x 4 1/2"
Labels in English and French

WHSL \$14.98

MSRP \$29.95

RSBUS	Business Success
RSBCLE	Clearing
RSLOV	Love
RSPRO	Protection
RSSAP	Success & Prosperity
RSWEA	Wealth



all prices are in Canadian dollars

